

**Dr. Dean C. Cannon
Memorial Scholarship Award
for Broadcasting or Public Relations
Department of Communication – ECU**

The Dr. Dean C Cannon Endowed Memorial Communication Scholarship is an award given to a student in the Dept. of Communication with a major in Broadcasting & Electronic Media or Public Relations. This award is presented in memory of Dr. Cannon, a beloved faculty member in the department for many years. The student must be a junior or senior (60 hours plus) with a 3.0 GPA.

The student applicant must also submit an essay. The typewritten or computer-generated essay of no less than 350 and no more than 400 words must address three questions in this order:

1. What is your communications career goal?
2. What role does mass media play in American society? Address the concept of public interest.
3. How will your studies at ECU prepare you for your communication career in that society?

Failure to follow these essay directions will disqualify an applicant from further consideration.

Application Form (please fill out completely):

Name:

Local Phone:

Street Address:

Email Address:

High School:

EKU GPA:

Major GPA:

1. List all activities **in** the Department of Communication:

2. List all ECU activities **outside** the Department (for ex, ECU Honors Program):

3. List any **professionally-related** communication activities:

Return Application & Essay to: Dr. Renee Everett – Dept. of Communication - Combs 317 by March 1st (or the Monday following if the 1st falls on a weekend)